

StrategyForum CIO

Reshape and Secure your Business Strategy Through the Cultural and Technological Transformation

4.11.2021



A Hybrid Experience Like Never Before, Look Forward To:



HIGH-LEVEL TAILORED CONTENT

Immerse yourself in various topics built to facilitate knowledge-sharing on the most pressing issues CIOs are facing.



CIO CHATROOMS & DIALOGUES

Explore different perspectives on key issues through in-depth discussions and insights between a few expert voices.



DIRECTOR GENERAL INTERVIEW

Be inspired and learn from Director General on Vero's journey to digital transformation success.



DEEP DIVE DISCUSSIONS

Delve into topics in small interactive breakouts led by your peers and take away actionable ideas to implement.



NEW CONTACTS

Grow your network and discover new business opportunities through virtual 1-2-1 matchmade meetings.



DEVELOPMENT COACHING

Supercharging your strategic prowess and optimizing your leadership potential.

Our Attendees

• Chief Information Officer • Chief Information Security Officer • Chief Data Officer • Senior Security Architect • Vice President • Head • Director of IT • Cyber Security • Cyber Defence

From Finnish top 500 companies



**Banking and
Financial Services**



**Utilities and
Energy**



Manufacturing



Logistics



Healthcare



Pharmaceuticals



Telecommunications



Oil and Gas



Transportation



Retail



FMCG

Target Audience

TARGET GROUP DESCRIPTION

Estimated Attendees on site:

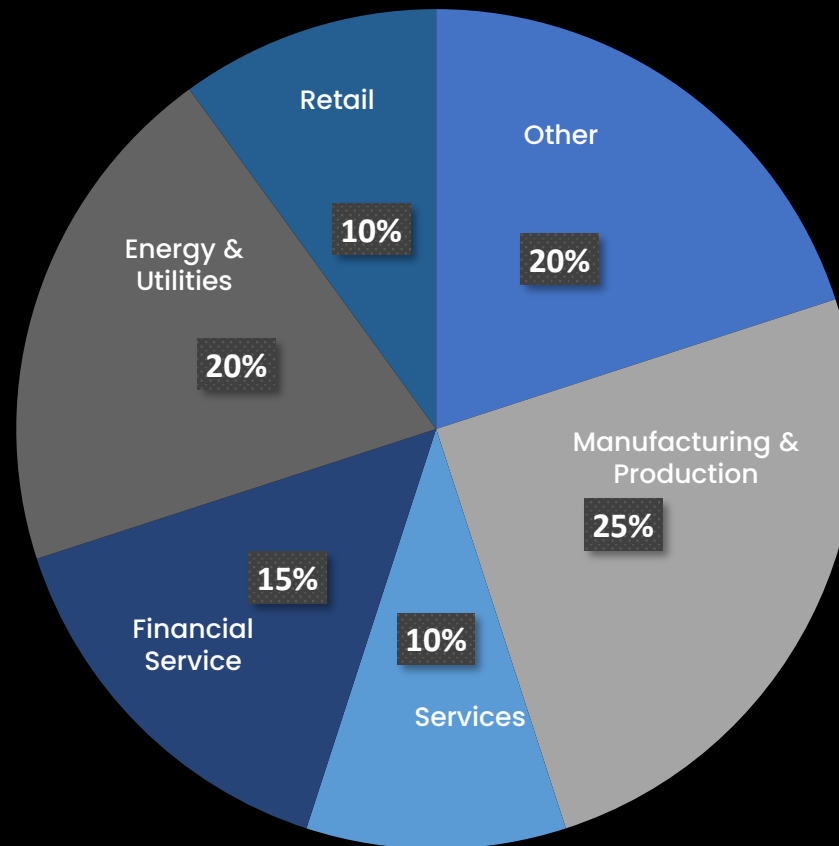
180

Company Scope:

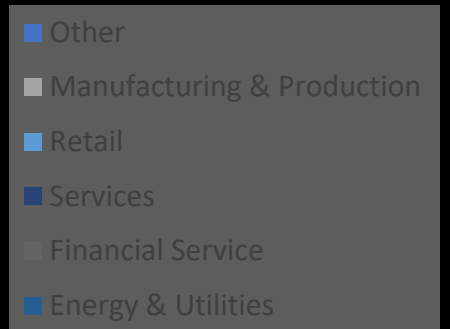
Top 500

Invited roles:

CIO
IT Director
CISO
Head of IT
VP, IT
IT Manager



Industry Coverage



Why You Can't Miss CIO Live?

You have climbed mountains, now are you ready to do it again? Bouncing and emerging back from the aftermath of pandemic, CIOs are entrusted to be in the driver seat to manoeuvre their organisation's digital transformation agenda. Risks and obstacles may abound for CIOs but the future belong to those who keep striving towards the finishing line.

Empower yourself with in-depth expertise from our upcoming exclusive day power packed '**CIO LIVE**' which will equip you with integral insights through 4 key themes on:

Theme 1

FROM CIO TO BUSINESS LEADER: CIO'S LEADERSHIP AND SOFT SKILLS OF THE FUTURE

Theme 2

TRANSFORMATION FROM TECHNOLOGY TO PEOPLE: HOW TO CONTINUOUSLY TRAIN YOUR EMPLOYEES?

Theme 3

NEXT LEVEL DATA ANALYTICS: BUSINESS GROWTH THROUGH CULTURE

Theme 4

CYBER SECURITY IN DIGITAL TRANSFORMATION: ADAPTING TO THREATS OF THE FUTURE

We look forward to welcoming you in what promises to be the highlight of your 2021 calendar!

Featuring An Esteemed Line Up Headliners, Speakers And Panelists



MARKKU HEIKURA

Pääjohtaja

Verohallinto



VESA EROLAINEN

CIO

Metso Outotec Oyj



KALLE ALPPI

CIO

Mehiläinen Oy

Featuring An Esteemed Line Up Headliners, Speakers And Panelists



**ANTTI
VALTOKARI**

EVP IT and Process
Performance

Huhtamäki Oyj



**CHARLOTTA
NYSTRÖM**

CIO

Oriola- KD Oyj



**JUHO
MALMBERG**

Head of
Development and
Technologies

OP Financial Group

Featuring An Esteemed Line Up Headliners, Speakers And Panelists



ANTTI MIETTINEN

Director, Working Life
Services

Mehiläinen Oy



JOUNI HUTTUNNEN

Software Client Architect

IBM Finland Ab

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|-------------|---|
| 10:45–11:00 | WALK-IN BEFORE LUNCH SEATING |
| 11:00–12:00 | LUNCH |
| 12:00–12:15 | Opening and Welcoming Remarks by Moderator |
| 12:15–12:55 | <p><u>Panel Discussion</u></p> <p>CIO's role in the new normal- from reactive provider to proactive business developer</p> <ul style="list-style-type: none">• The role of CIO and how to develop it?• How to come closer to business?• What is needed from the CIO of the future? <p>Antti Valtokari, EVP IT and Process Performance, Huhtamäki Oyj Charlotta Nyström, CIO, Oriola- KD Oyj Juho Malmberg, Head of Development and Technologies, OP Financial Group</p> |
| 12:55–13:00 | TRANSITION BREAK |
| 13:00–13:30 | <p>Breakout Discussions</p> <p>Curated roundtable where collogues can continue on the previous discussion about the changing role of the CIO.</p> <p>What are the main challenges you have faced in the transformation process or predict for the future?</p> <p>Join the conversation and share your insights!</p> |
| 13:30–13:45 | TRANSITION BREAK & COFFEE |

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| 13:45-14:15 | <p>Transformation talk Transformation in the shadows of pandemia <i>When two large corporations integrate their operations a lot needs to be considered, but to do it in the shadows of global pandemia is even more difficult.</i></p> <ul style="list-style-type: none">• Things we learned from the transformation• People and culture perspective• Agile and value chains – keys to succeed? <p>Vesa Erolainen, CIO, Metso Outotec Oyj</p> |
| 14:15-14:45 | <p>PARTNER PRESENTATION AIOps – Risk Management: Application Performance and Costs In Multi-cloud Environment</p> <p>Modern IT-infrastructure is a constantly evolving entity with certain performance capability limits. How are you defining these limits and planning for increased stress loads? Hopefully not by guessing. In this presentation Jouni will share his ideas and insights on how these borderlines can be tested with automatization and help you answer the question why we should be thinking about this right now instead of tomorrow.</p> <p>Jouni Huttunen, Software Client Architect, IBM</p> |
| 14:45-15:00 | TRANSITION BREAK & COFFEE |
| 15:00-15:30 | <p>Digitalization talk Digitalization – new business opportunities</p> <ul style="list-style-type: none">• How to build strong and united business and IT• International growth through digitalization• New business opportunities from digitalization <p>Kalle Alppi, CIO, Mehiläinen Oy Antti Miettinen, Director, Working Life Services, Mehiläinen Oy</p> |

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| <p>15:30– 16:00</p> | <p><u>PARTNER PRESENTATION & DISCUSSION WITH Q&A</u></p> <p><i>The new role of cyber security in the digitalized world</i></p> <p>In this presentation we are lifting the curtains behind cloud cyber security and hearing the perspectives of CISCO and a cloud expert. Maciej and Anton will reflect on the challenges, risks and opportunities that lie in cloud solutions that we are relying on more and more. Who is responsible your organizations cloud security?</p> <p>Maciej Włodarczyk, Information Security Officer, Sanoma Oyj Anton Floor, Cloud Hero, Cloud2</p> |
| <p>16:00– 16:15</p> | <p>TRANSITION BREAK & COFFEE</p> |
| <p>16:15– 16:45</p> | <p><u>DIGITAL JOURNEY INTERVIEW WITH Q&A</u> From CIO to Director General</p> <p><i>In this interview we will here how Verohallinto has succeeded their digital journey, how have they combined technology and technique and how the CIO became the Director General.</i></p> <p>Markku Heikura, Director General, Verohallinto</p> |
| <p>16:45– 17:00</p> | <p><i>Closing Words by moderator</i></p> |
| <p>17:00</p> | <p>Extended Networking & Cocktails</p> |

For more information,
contact us below:



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